

Message Text

UNCLASSIFIED

PAGE 01 LONDON 05549 101715Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----071944 110056Z /66

R 101711Z APR 78
FM AMEMBASSY LONDON
TO USDOC WASHDC
INFO SECSTATE WASHDC 4961

UNCLAS LONDON 05549

TAGS: BBSR, UK
SUBJECT: OPERATIONS MARKET RESEARCH: BUSINESS EQUIPMENT
& SYSTEMS, U.K.

REF: USDOC 5382

1. FOLLOWING MEETING BETWEEN EMBASSY AND TC PERSONNEL,
AND FARTHING OF TACTICAL MARKETING LTD. (TML), PROPOSE
ADDING TO SPECS, UNDER APPROPRIATE HEADINGS, FOLLOWING
PRODUCTS TO DETAILED PRODUCT LIST:

FILING SYSTEMS, OFFICE-SIZED LITHO AND MIMEO
PRINTERS, DIAZO (OZALID) EQUIPMENT AND INTER-
OFFICE COMMUNICATIONS EQUIPMENT (INCLUDING
PAGING SYSTEMS).

2. ALSO PROPOSE ADDING APPENDIX I, TO INCLUDE FOLLOW-
ING:

A) DISCUSS CASE OF PROGRAMMABLE VERSUS NON-
PROGRAMMABLE CALCULATORS; AND
B) ANALYZE EXPORTS TO U.S. AS WELL AS IMPORTS
FROM U.S. OF ALL CATEGORIES.

3. TML AGREEABLE UNDERTAKE THESE OUERIES AND REQUESTS
ADDITIONAL 400 POUNDS, BRINGING TOTAL THIS STUDY TO
2,100 POUNDS. PLS AUTHORIZE ADDITIONAL FUNDING, UNDER
APPROPRIATION 13X1250, ALLOTMENT NO. J/801/4710-00/13-12
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BREWSTER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 10 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978LONDON05549
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780154-0977
Format: TEL
From: LONDON
Handling Restrictions: n/a
Image Path:
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Legacy Key: link1978/newtext/t19780475/aaaaclng.tel
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Litigation History:
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Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3022183
Secure: OPEN
Status: NATIVE
Subject: OPERATIONS MARKET RESEARCH: BUSINESS EQUIPMENT & SYSTEMS, U.K.
TAGS: BBSR, UK
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/d591aab3-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
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